SHIIR

WHAT IS A RUG PROGRAM? A CASE STUDY

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MAKING SELECTIONS FOR A MULTI-RUG PROJECT

Inspiration
Design
Budget
Lead Time

Designers must be able to consider their client's wants and need to understand how to rank and balance each component.

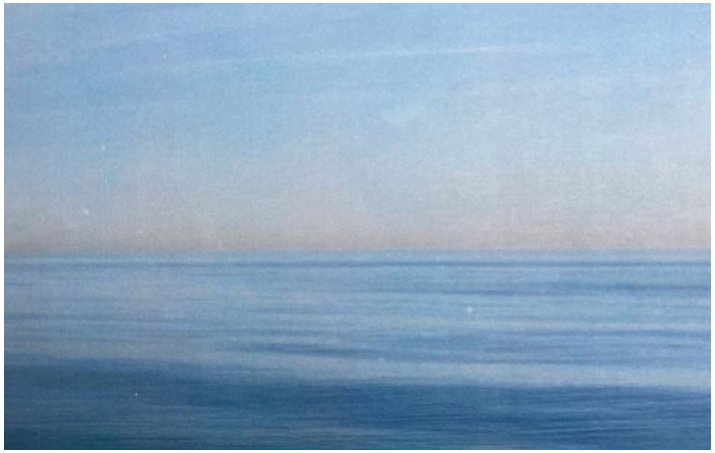
Ranking is a useful approach when dealing with a whole house or a very large space, such as a commercial project.

CASE STUDY: MICHIGAN VACATION HOME INSPIRATION

Understanding the designer's vision and the influence of the four seasons

Spring

Summer

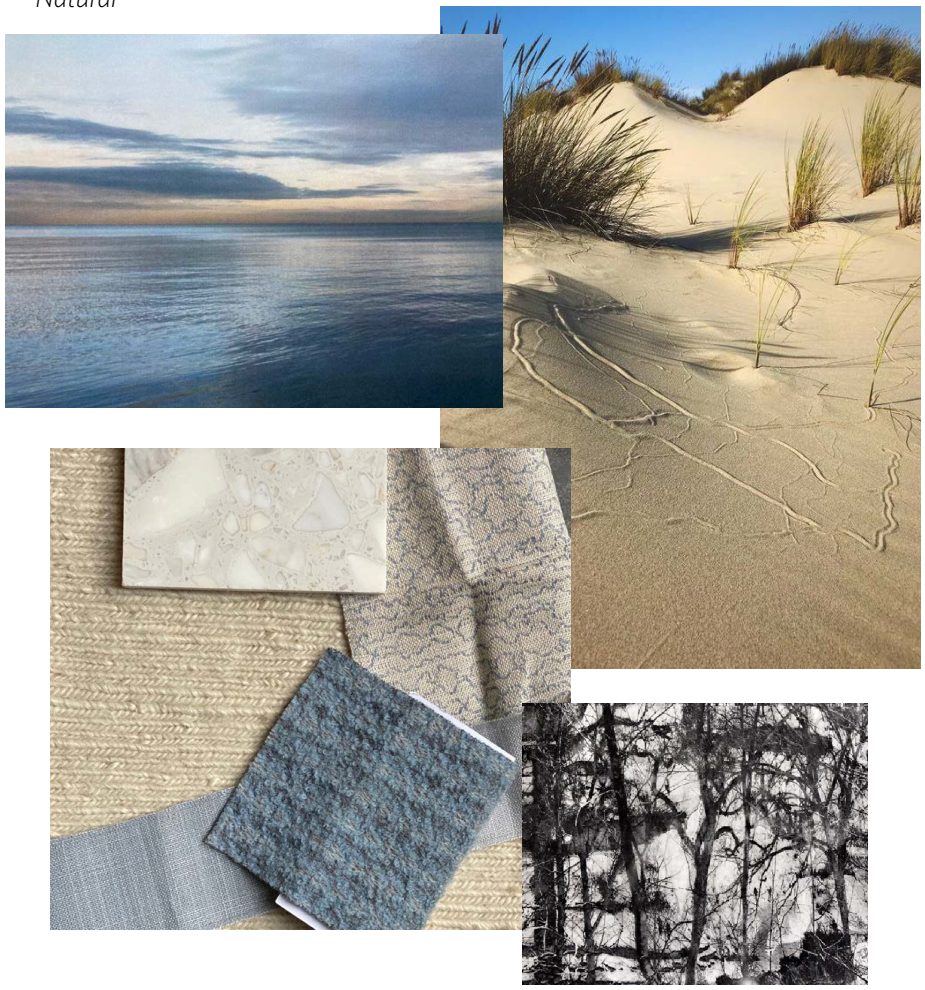


Fall

Winter

INSPIRATION: Natural Setting VS. Geometric Architecture

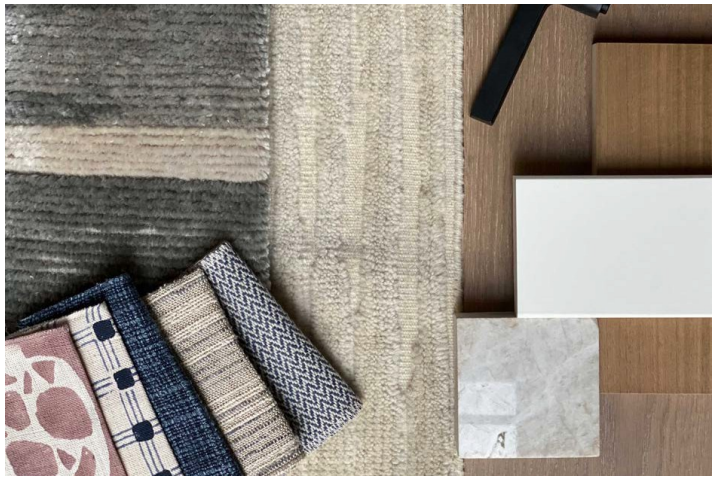
Natural



Geometric

Design: Material Palettes

Living Room



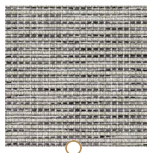
Guest Bedroom

Family Room

Master Bedroom

Budget:

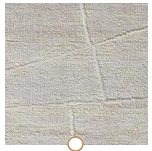
Higher level with a mix of custom and in-stock rugs, all Persian Knot



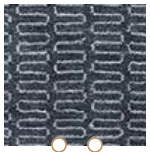
In Stock
- Mudroom Runner
- Persian Knot
- Wool
- Cut Pile
- $

In Stock
-Kitchen Runner
- Persian Knot
- Wool
- Cut Pile
- $

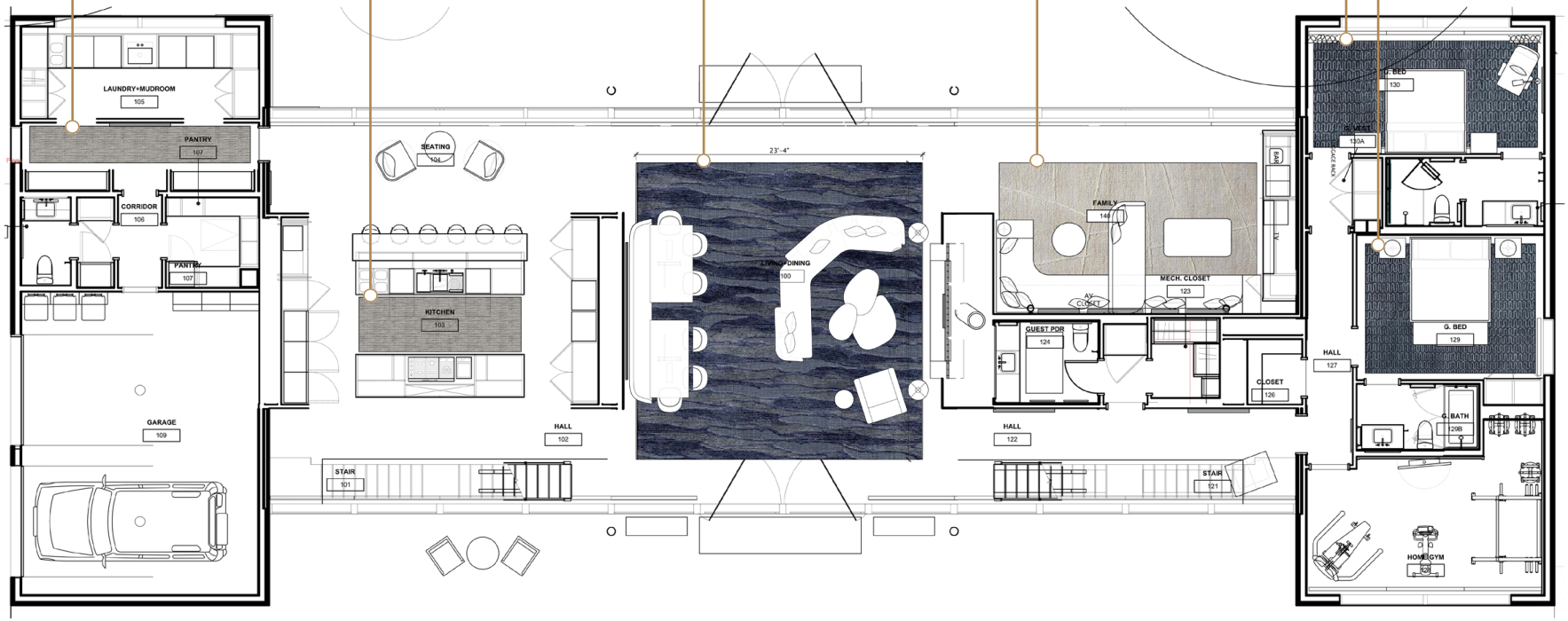
Custom Pattern
-Living Room
- Persian Knot
- Cashmere
- Exposed Foundation
- $$$$



Post - Custom Size
- Family Room Rug
- Persian Knot
- Wool & Silk Oxidized
- $$$

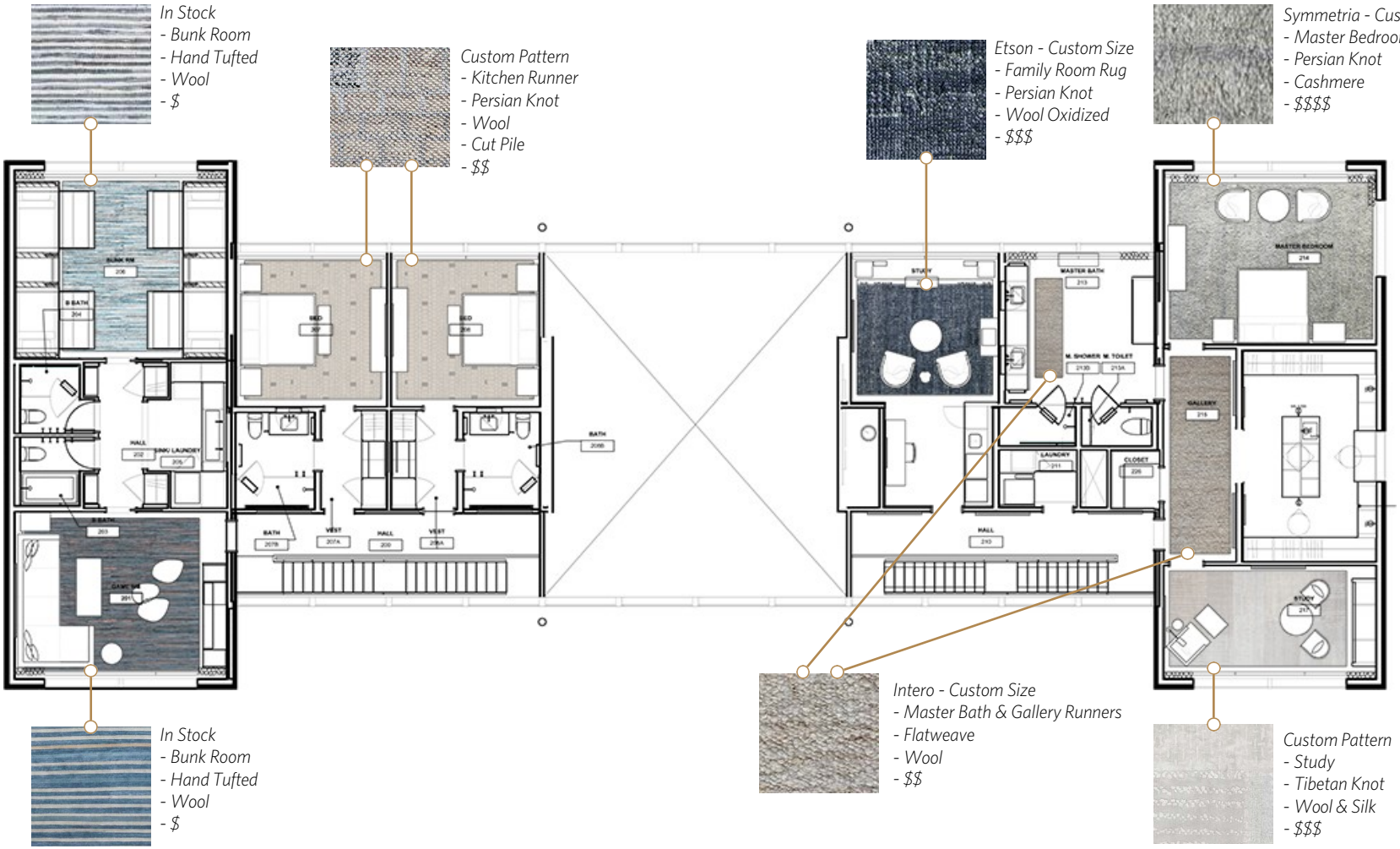


Tellen - Custom Size
- Master Bedroom Rug
- Persian Knot
- Wool & Silk Oxidized
- $$



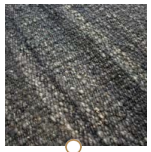
Budget:

Higher level with a mix of custom and in-stock rugs, mostly Persian Knot



Budget:

Lower level with a mix of custom sizes and in-stock rugs, in a variety of qualities



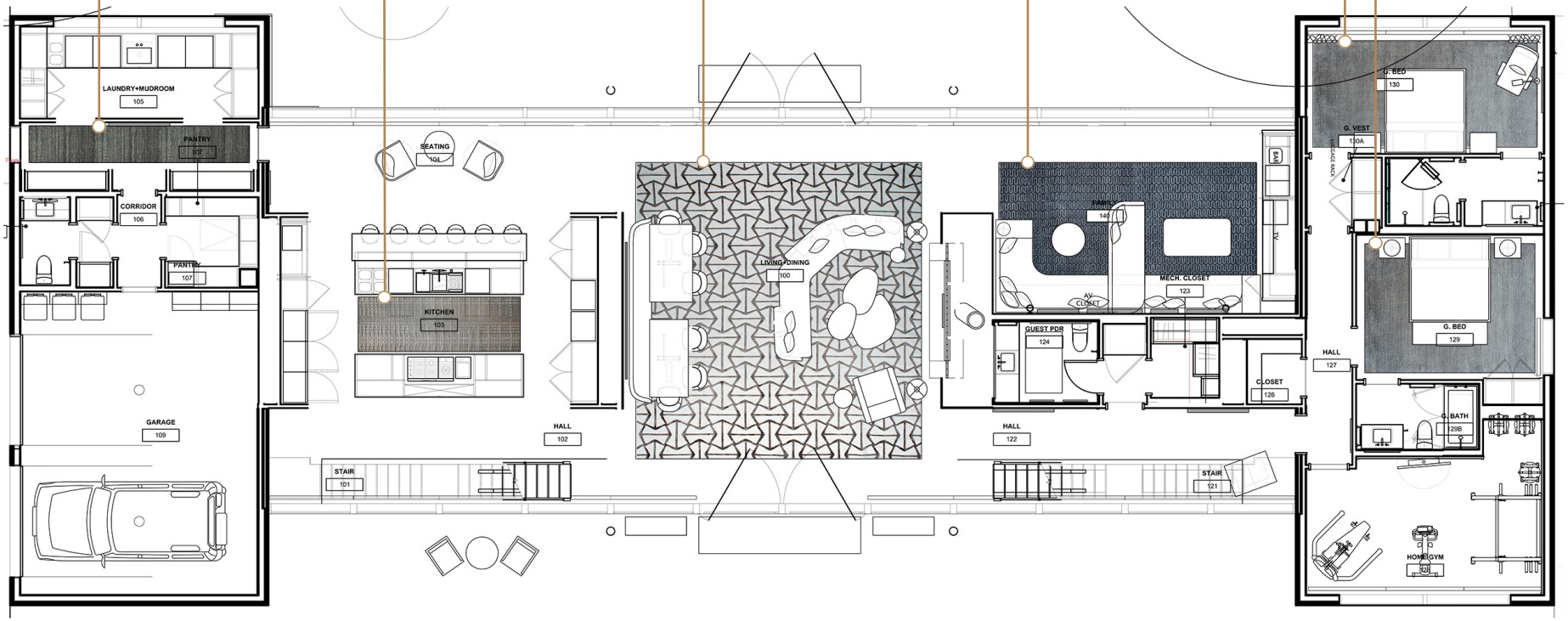
Intero
- Custom Size
- Mudroom Runner
- Wool, Flatweave
- $

Powell
- Custom Size
- Kitchen Runner
- Wool & Silk Flatweave
- $$

Indo Tess Inverse
- Custom Size
- Living Room Rug
-Persian Knot,
Exposed Foundation
- Wool & Silk
- $$

Tellen
- Custom Size
- Family Room Rug
- Persian Knot
- Oxidized Wool & Silk
- $$

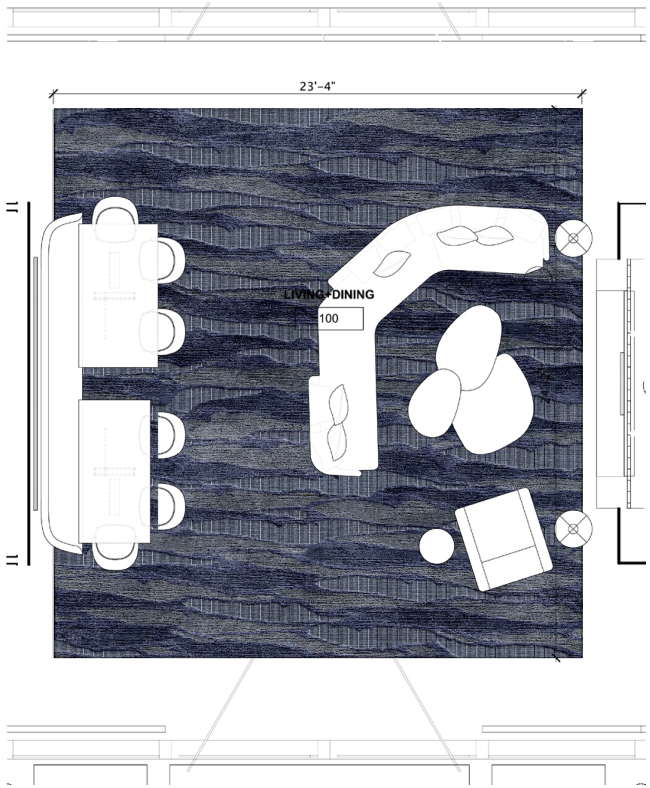
Maro
- Custom Size
- Master Bedroom Rug
- Persian Knot
- Oxidized Silk
- $$



Rug size is larger:

cost is higher (minimizing opportunities to add more rugs)

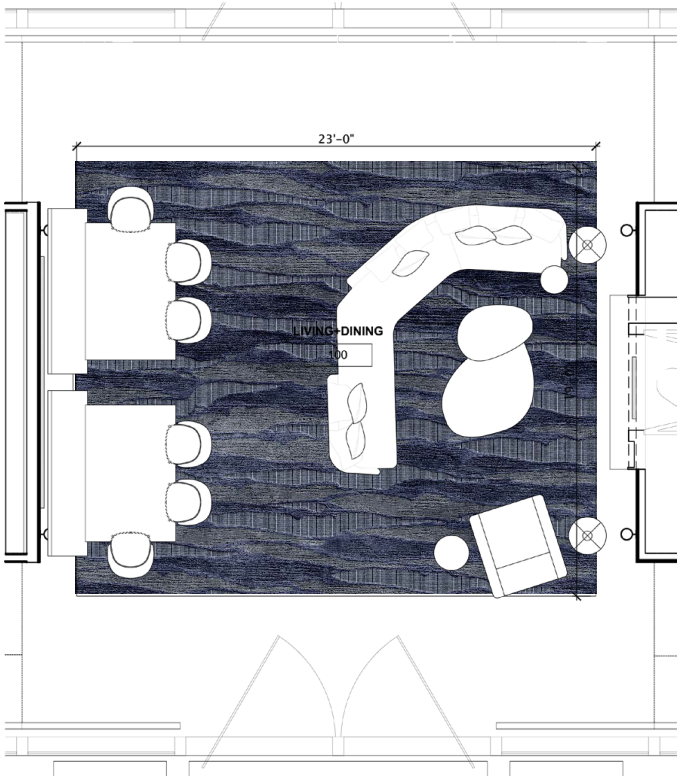
Option 1:
- $$$$
- ex. $56,600 Net
- Size: 23'4"x24'3" (566 sq/ft x $100)



Rug size is smaller:

cost is lower (maximizing opportunities to add more rugs)

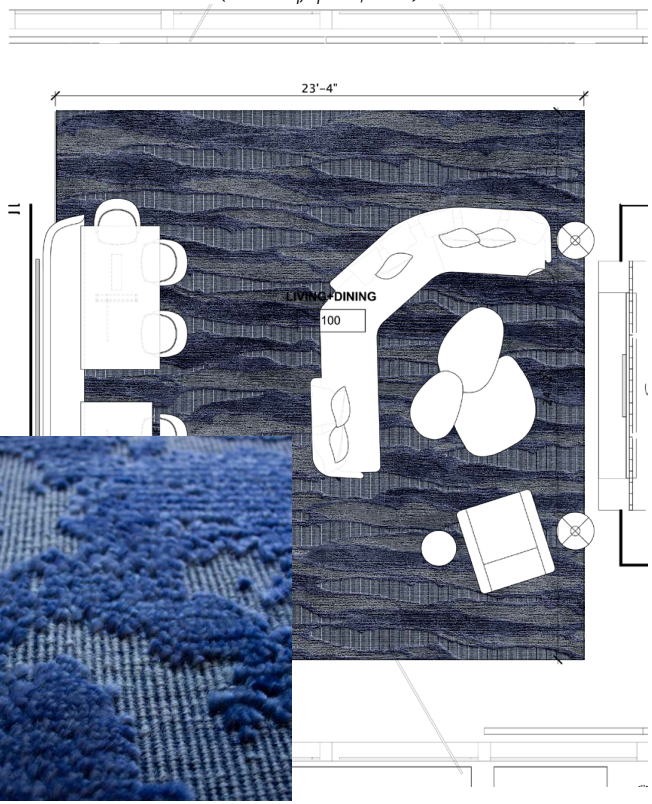
Option 2:
- $$$
- ex. $43,700 Net (less 25% Option 1)
- Size: 23'0"x19'0" (437 sq/ft x $100)



Rug size and fiber (cashmere vs. wool):

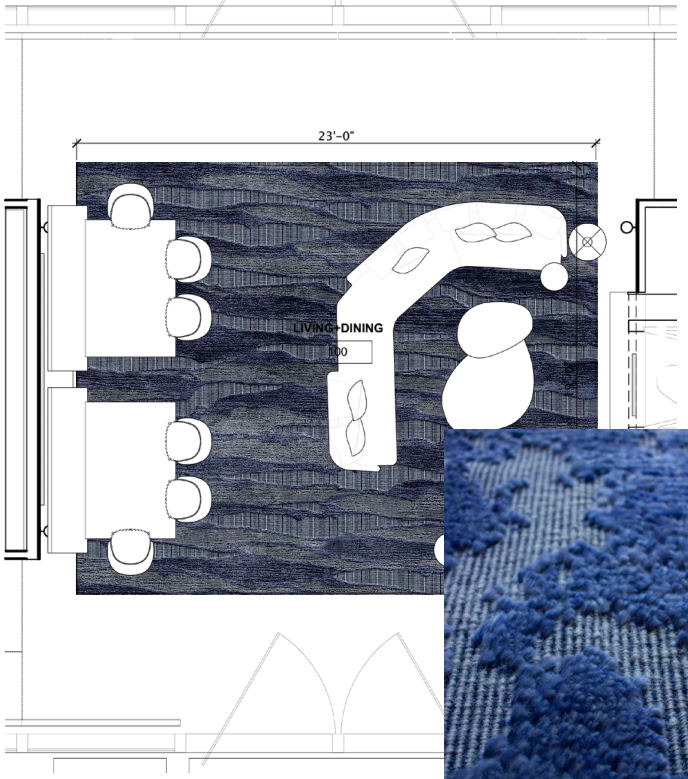
both can be manipulated to stretch budget

Option 1:
- $$$$
- ex. $56,600 Net
- Cashmere
- Size: 23'4"x24'3" (566 sq/ft x $100)



Cashmere Ref Image

Option 3:
- $$
- ex. $33,000 Net (less 50% Option 1)
- Wool
- Size: 23'0"x19'0" (437 sq/ft x $75)



Wool Ref Image

Lead Time:

How custom pattern, color and size compare to in-stock - and where in the process rugs were ordered to keep to the project's timeline

Client Communication	Schematic Design	Design Development	Bidding & Permitting	Construction Documentation	Construction Administration	Furnishings Selection	Procurement	Installation	Finishing Touches
Prospective Client Engagement	Documentation of Lifestyle, Vision, & Existing Items	Construction Documentation Development	Contractor Selection	Plan & Elevation Reviews	Soucie Horner Walk-Thrus & Meetings	Furnishings Selection	Expediting Furniture Production	Installation Accessories Selection	Finishing Touches
Proposal Development	Project Management		Value Engineering		Shop Drawings Review	Purchasing	Balances Due		
	New Client Set-Up				Stone Administration				
	Conceptual Design				Sample Management & Approvals				
	Furniture Budget Development				Construction Management				

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