



SHIIR

ENDLESS
POSSIBILITIES

CUSTOMIZATION

ENDLESS POSSIBILITIES

INNOVATIVE.
LUXURIOUS.
HANDCRAFTED.
& FULLY CUSTOMIZABLE!

SHIR rugs are available in more than 120 unique designs and 440 striking colorways. But as designers ourselves, we know there are times you'll want to customize. Read on for all the ways the master artisans at SHIR can customize nearly every one of our rug designs to meet your goals.

COLOR

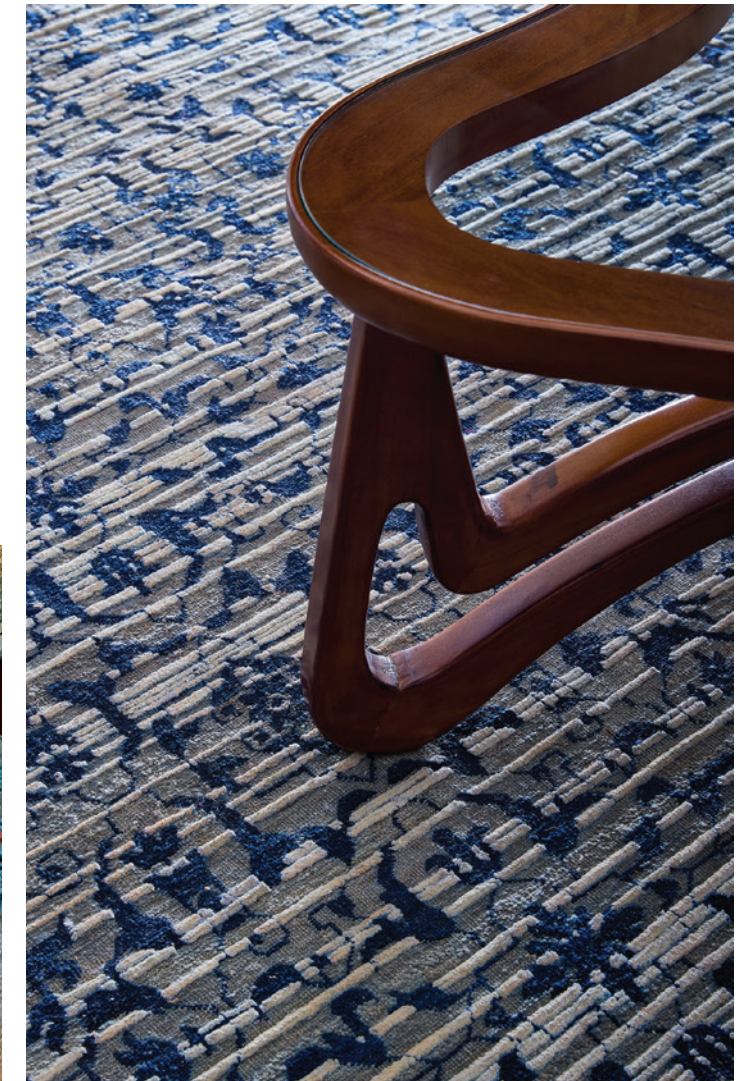
SHIR rugs are customizable to virtually unlimited hues. We can match fabrics, paint swatches, even nearby sands and seas - to name a few.

Constellation HT, Custom Color

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Arbor, Custom Color



Briar, Custom Color

FIBER

A rug's durability, look, and cleaning specifications are all determined in part by its fiber. Many of our current design offerings are available in multiple fiber options.



Indo Tess Inverse, Silk & Wool



Indo Tess Inverse, Essex, Leather & Silk



Indo Tess HK, Silk & Wool

CONSTRUCTION

We are able to adapt the construction of each rug to meet your particular needs. For example, hand-knotted rug designs can be translated into a hand-tufted version, and we can adjust the knot count on many of our hand-knotted designs.

Post HK (Left) Post HT (Right)



Constellation HK (Left), Constellation HT (Right)



Glyph, Custom Knot Count

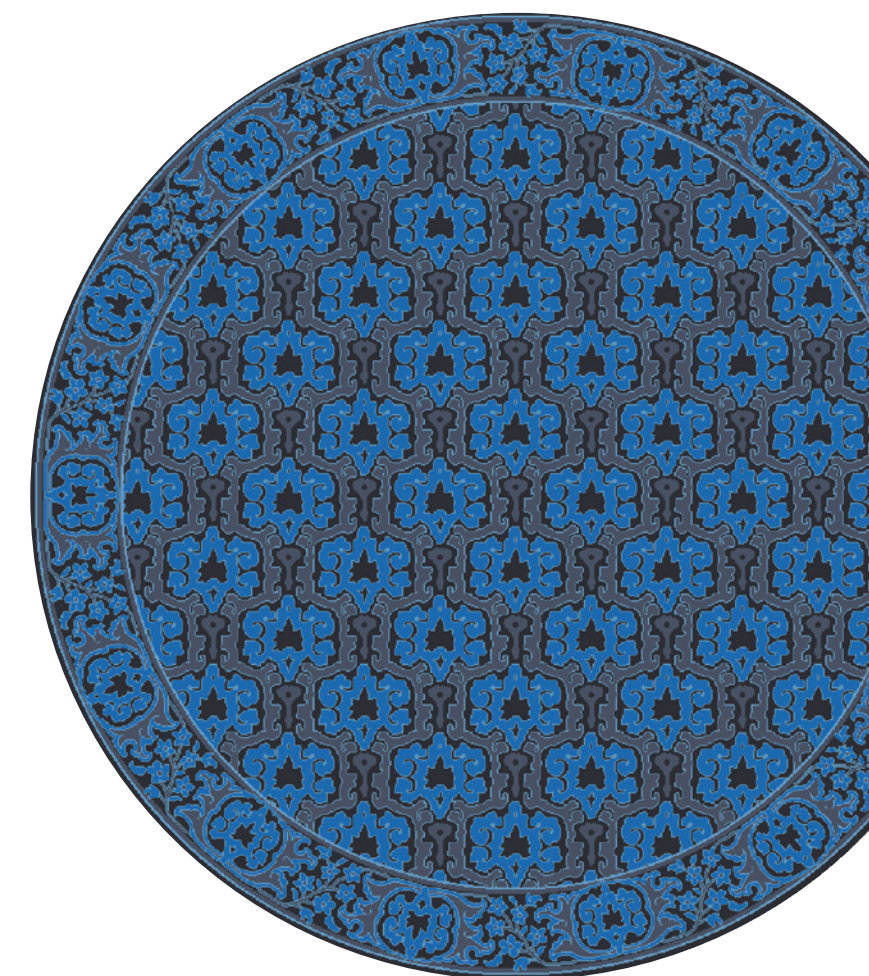
SIZE

SHIR rugs can be woven in a variety of custom sizes and shapes. Stair runners and round rugs are just some of the options for custom sizing.



30'+ Wide Rug, Custom Made XL Loom

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Damascus, Custom Shape

PATTERN

Pattern placement may be altered in order to highlight particular furnishings, or embroidery can be moved to low traffic areas.



Echo, Original Pattern

Echo, Custom Pattern (Right)

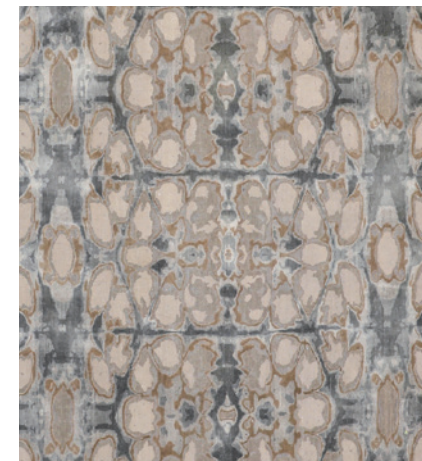
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After adapting our Echo rug design into a stair runner, a custom chain link pattern was added to the edges of the rug along with an ombre effect at the rug's center.



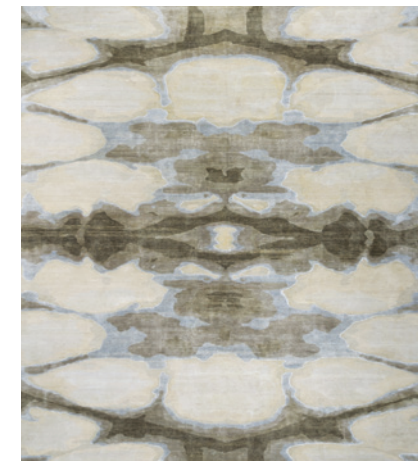


Shibori, Original Scale

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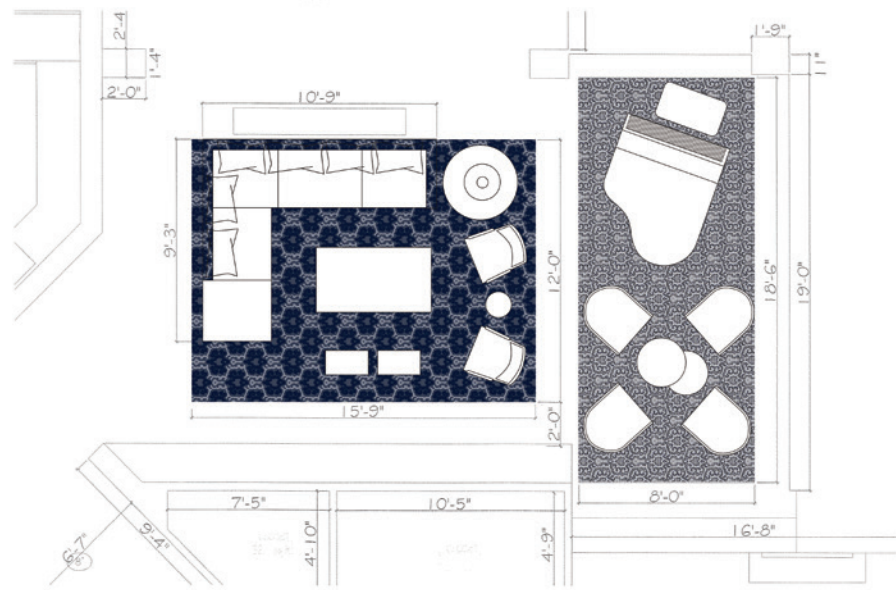
Shibori, Original Pattern



Shibori, Custom Enlarged Scale

SCALE

Rug patterns can be scaled up or down in order to create a one-of-a-kind piece of textile art.



Custom inverse companion rugs

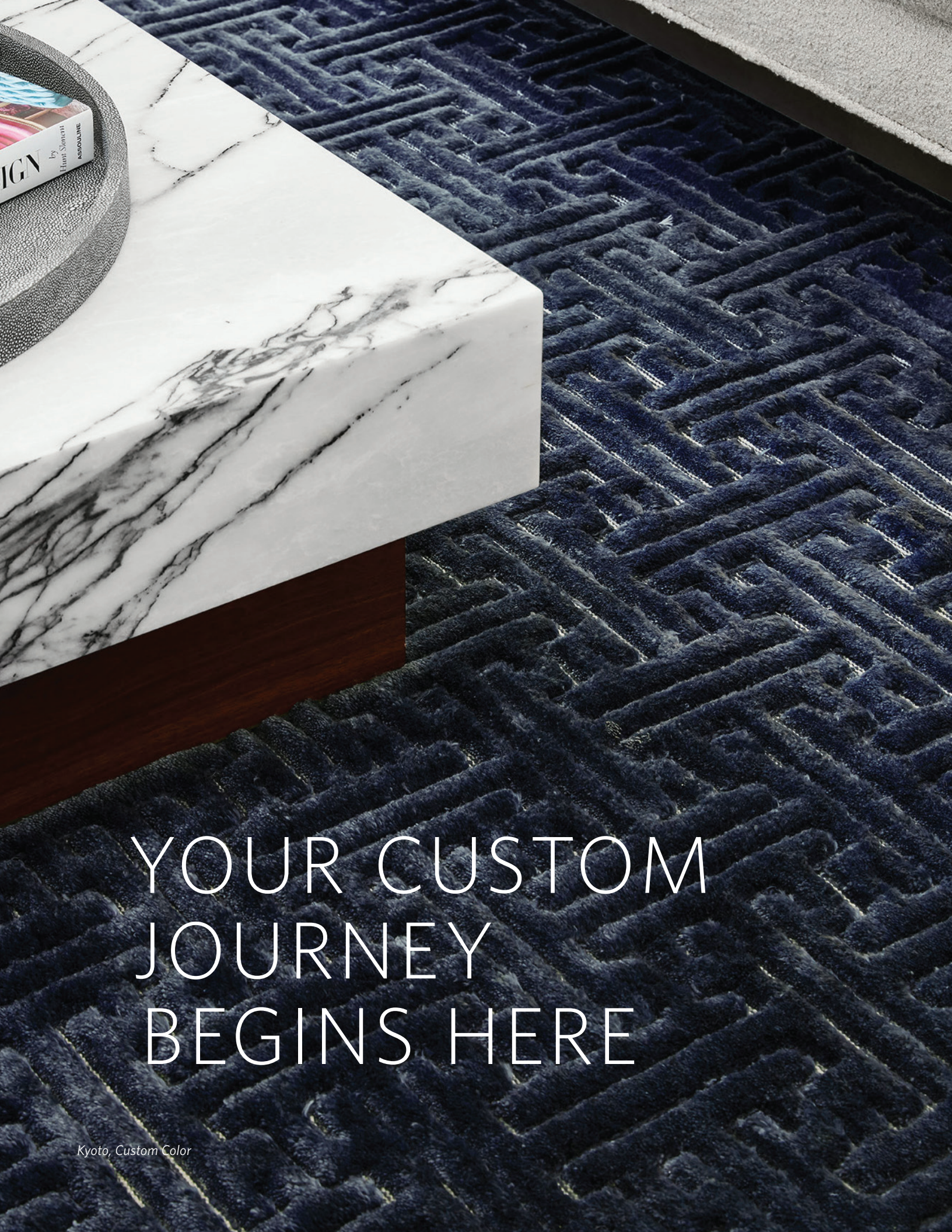
COMPANIONS

Need a companion for a SHIR rug? Let us create the ideal complement just for you!

Creating an inverse of your original choice for a whole new look or translating an all-over pattern into a border are just two examples of the kind of pattern play at which we excel.

Development samples for Damascus companion rug options. Inverse pattern, embroidery on flatweave.





YOUR CUSTOM JOURNEY BEGINS HERE

Kyoto, Custom Color



Please contact your SHIR representative to learn more about the many ways we can tailor a SHIR rug to fit any space.

All customized rugs require a strike-off before production begins. Strike-offs are utilized to ensure satisfaction with all elements of the final design.



Scan here or visit shir.com/contact to get in touch with a representative.

