



RUG PROGRAM

Beyond Floored



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Ever wish you could source the globe looking for rugs? At SHIR, you can – or at least, you can make it look like you did! With more than a dozen types of construction from hand-knotted and hand-loomed to hand-embroidered and hand-tufted, we've got you – and your floors! – covered. Not only that, we offer more than 120 designs and 500 standard colorways, varied price points, workable lead times, and of course, unlimited customization capabilities.

And there's more. One of the many unique and wonderful things about SHIR rugs is that we design – and manufacture – our own product. As designers ourselves, we understand your challenges. Even better, we know how to solve them. Let us help you fill everything from a whole house to an entire hotel (or restaurant, or country club, or office suite, to name a few) with rugs that feel curated from far and wide, as if they took time and travel across the world, to find. Rugs that fit your budget and your timeline. Rugs that are backed by a team dedicated to helping you figure out how to allocate your expenditures; meet your install dates; and translate your favorite design into, say, a stair runner. And most importantly, rugs that showcase your talent for curating a collection of rugs that play well together, no matter how different they may be.

Create a curated collection of rugs to fill an entire project, all from one easy-to-shop source: SHIR!



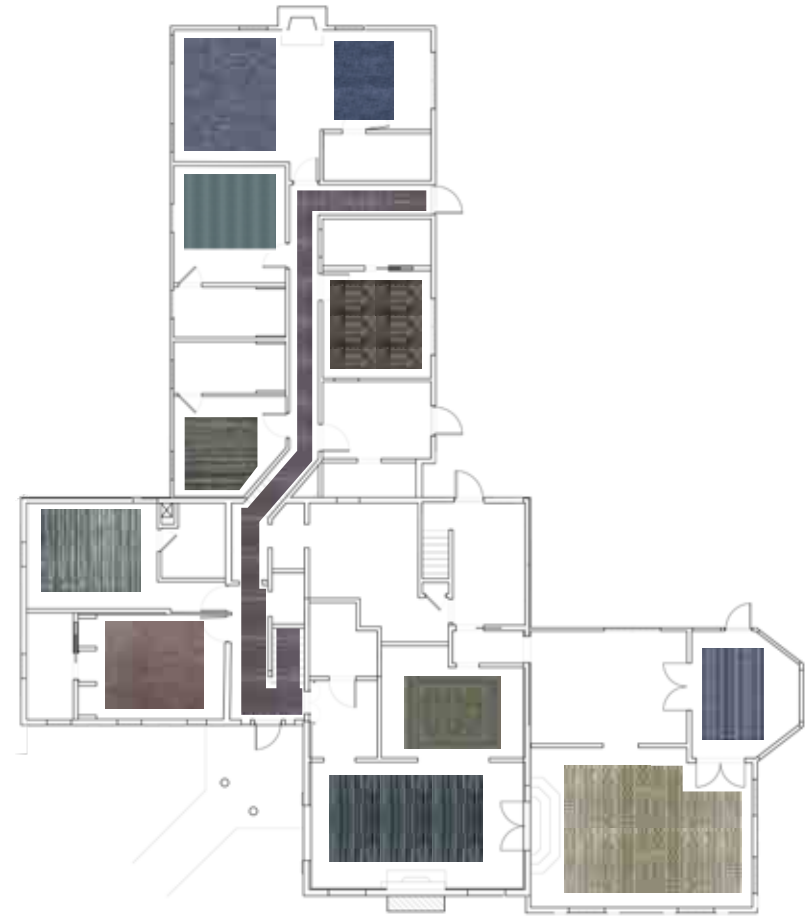
Most projects require more than one rug. But that doesn't mean you have to shop more than one showroom. Save time and make your life easy by letting SHIIR show you how we can fill every room in a house with highly nuanced, hand-crafted rugs that work within your budget and are ready when you need them.

Shea Soucie, Co-founder, SHIIR Rugs



From a hair-on-hide billiards table cover to leather, silk, and wool rugs on the floor, this mountain home demonstrates SHIIR's ability to customize to your exact needs.

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Wondering how we help you make the most of your budget? Thanks to our custom capabilities and our know-how, we can translate your favorite hand-woven rug into a hand-tufted version. Downweave from silk to wool to make the price point work. And suggest equally designer-friendly solutions to your most common rug-buying challenges.

Angie Doyle, Head of Sales



Michigan's Wickwood Inn is filled with SHIR rugs, each customized to make the most sense in different rooms, as seen on the floor plan (opposite). From a custom stair runner evoking nearby water to hard-wearing choices in high traffic areas - not to mention custom colored rugs matched to each guest room's design scheme - SHIR made it easy for the design team to curate a rug program.



For a home designed to reflect its owners' world travels, a worldly selection of SHIIR rugs. With colors that range from neutral to saturated and texture galore, they anchor each room with unique personality.



Some rooms require more of your budget than others. But that doesn't mean you need to sacrifice style, beauty, or function, even at lower price points. Every one of our hand-crafted, artisan-made rugs features nuanced design and works well with other textures, techniques, and constructions in our line. Let us show you the possibilities!

